1999-2017 – 19 Years of Service



In-House Community OF IN-HOUSE LEGAL & COMPLIANCE PROFESSIONALS ALONG THE NEW SILK ROAD (ASIA-MENA)

Anual Report Q3 2017

pacific business press

www.inhousecommunity.com



"Through the In-House Congress series,
Asian-mena Counsel's In-House Community
provides a home for senior in-house counsel.
I am proud to call myself a member
of this community"

President, EMEA SirionLabs, ex-General Counsel,
Asia-Pacific, and Partner, Ernst & Young and
ex-General Counsel, Asia-Pacific, British Telecom



"The In-House Community™ provides a unique combination of best practice sharing, networking, news and technical updates that all practitioners need in order to meet the competing pressures of legal coverage, compliance & commerce. The In-House Community™ empowers the modern lawyer to work smarter and become a trusted business partner"

Trevor Faure,
Global Adviser, Legal Transformation
Former General Counsel, Ernst & Young Global,
Tyco International, Dell & Apple EMEA
Author of "The Smarter Legal Model: more from less"

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"The future of legal services lies very much in the hands of in-house counsel. To bring change, it is imperative that they form themselves, globally, into professional networks. The In-House Community provides one such forum"



Professor Richard Susskind, OBE (author of 'The End of Lawyers?' and 'Tomorrow's Lawyers'



"When the annual Beijing and Shanghai In-House Community Congress events were founded over seventeen years ago, it helped forge the Chinese In-House Community itself. We consider ourselves 'tongxue' (同學 trans. 'class mates') of the In-House Congress"

Chi Liu, Senior Partner (and former in-house counsel), Da Cheng Law Offices

"Creating a business focusing on the 'sell side' (ie external counsel) of the legal service value chain is relatively easy and has been the norm for decades. Rallying the 'buy side' (namely in-house counsel) to lead value creation is much more challenging. The In-House Community™ is unique in that regard. As a 'lifer' in-house counsel, I am excited at the In-House Community's potential in helping us to address this challenge"

Kenny Tung, General Counsel, Lex Sigma Ltd. and former legal director / general counsel in Greater China or Asia at PepsiCo, Goodyear, Honeywell and Kodak as well as Chief Legal Counsel at Geely Holding



In-House Community[™] Empowering In-House Counsel since 1998

The In-House Community[™] is a specialist network of over 20,000 legal and compliance professionals in the emerging markets of Asia, and the Middle East. Founded in 1998 by Pacific Business Press*, the In-House Community continues to thrive because it provides value to its members. The In-House community is a community of practice: a group of people who have the existence of a shared practice (in-house legal and compliance) which constitutes a common set of situations, problems and perspectives. The strength of the In-House Community is derived from the fact that the goal and mission of the In-House Community intersects with the passions and aspirations of its participants.

The mission of the In-House Community is to **empower and educate in-house counsel for the benefit of all**. The In-House Community constitutes a very large and active community of practice expansive across the diverse regions of ASEAN, China, North Asia, and the Middle East.

The In-House Community is also unique in that the 20,000+ members of this community are responsible for the annual legal budgets of well over US\$100 billion (Source: Beaton Capital). Access through ownership of the In-House Community constitutes access to the corporate legal market of Asia and the Middle East, which is estimated to be growing at 7% pa.

* Pacific Business Press is a privately-owned company based in Hong Kong

a Face-to-Face Community



Now in their 19th year, the *In-House Congress* and *Symposium* events are the annual gatherings for the In-House Community across Asia and in the Middle East with over 3,500 attendees each year at venues all along the New Silk Road.

(SEE PAGE 14)

an **Informed Community**

Counsel

ASIAN-MENA COUNSEL is the monthly publication and weekly e-update service for the In-House Community in the Asia and Middle East regions. With legislative updates, legal analysis and exclusive insights from In-House Community Thought Leaders.

(SEE PAGE 22)

an Online Community



Via its bespoke e-updates, webinars and www.inhousecommunity.com, the online home and archived resource centre for the In-House Community and its associated forums, as well as the *mycareerinlaw.com* corporate legal careers site.

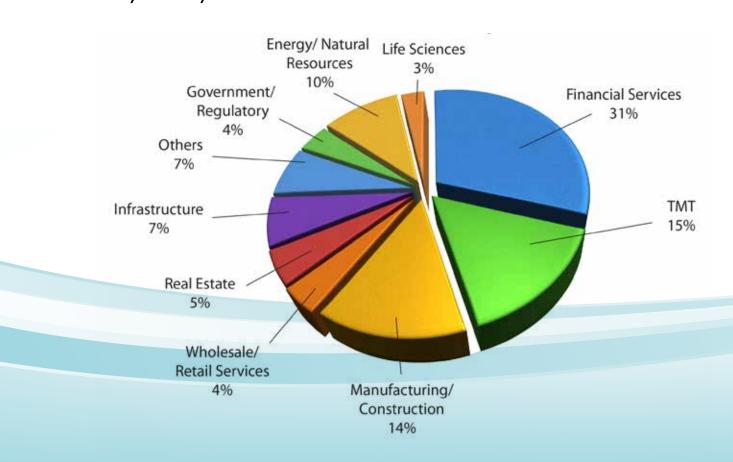
(SEE PAGE 26)

The 20,000+ strong In-House Community™

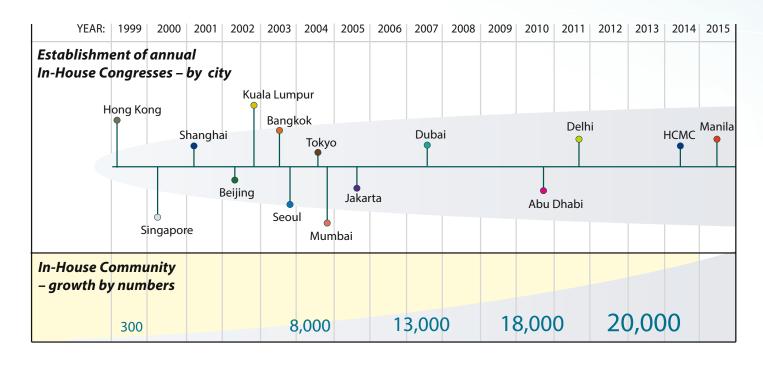
By city ...



... and by industry



Growth Community ...



in numbers

32,111 individuals

20,000 + In-House Community

In-House Counsel, Directors,

Corporate and Compliance Managers

9,000+

External Counsel and Professional Service Providers

In 2014

In the Cloud inhousecommunity.com
The Weekly Briefing
mycareerinlaw.com

In the Flesh

In-House Congress
& Symposium Series
Thought-Leaders' Forums

3,495 Registered delegates

In-House Counsel, Directors and Compliance Managers

Plus 300+

Presenting External
Counsel & Experts



Forums for the Community ...

www. inhousecommunity.com

Live & Archived Resources in the Cloud



counsel





In-House Community

OF 20,000+ IN-HOUSE LEGAL & COMPLIANCE PROFESSIONALS ALONG THE NEW SILK ROAD (ASIA-MENA)

... and E-BRIEFINGS



Representing Corporate Asia & Middle East

In-House Community Survey

– including Firms of the Year

Business of Law
Training, value-added services
and specialised market reports





17 Events in 14 Cities over 3,500 attending delegates per year





ASIA-MENA Legal Jobs Search online

"The In-House Community is an intriguing hybrid made up of the www.inhousecommunity.com online professional network, up to the minute professional resources (including personalised recruitment through mycareerinlaw.com); the ASIAN-MENA COUNSEL suite of information products; and, the invaluable In-House Congress series of conferences and events which give the network's members a chance to come together to meet face-to-face and address issues important to them with a focused group of their local and international peers"

David Putnam, Former Head of Asia, Houlihan Lokey Investment Banking



"The In-House Congress events indeed provide a meaningful platform for in-house lawyers, helping them connect with their peers and keep abreast of the latest legal developments"

Muhammad Tariq, Senior Legal Counsel,
TECOM Investments, Dubai



"As an experienced lawyer I am used to speaking and giving advice. At an In-House Congress by contrast I listen and learn and greatly value these truly unique opportunities to hear the views of senior in-house counsel on their own turf"

Eugene Gregor, Partner, Davis Polk & Wardwell

Building a COMMUNITY

Prior to its inception in 1998, with the curious exception of Seoul, there was no in-house counsel group in any of the major cities of Asia and the Middle East.

With the continuing dedicated work of the PBP team, a community of over 20,000 in-house professionals, comprising in-house lawyers, as well as compliance professionals, risk officers, CFOs and CEOs has been forged – the *In-House Community*.



"The In-House Community represents a profound commonality of interest – the interests of in-house counsel. The convenience and benefit that this organisation brings to in-house counsel and external counsel alike cannot be overstated.

I have a lot of time for the In-House Community"

Peter Corne, Managing Partner, Shanghai Office, Dorsey & Whitney

"What I find so impressive is the way that Pacific Business Press has not only penetrated the more obvious and established financial centres like Hong Kong and Singapore but also those jurisdictions such as Malaysia, Thailand and Indonesia which are becoming increasingly important, by applying and where necessary refining its winning formula for creating a vibrant forum for their legal In-House Communities"

David Miles, Chairman of Asia, Latham & Watkins



Building a BRIDGE between In-House and External Counsel

Through the *In-House Communty* platforms, PBP provides a unique bridge for External Providers of legal and compliance services not only to promote their services but also to learn from in-house counsel.

With over 400 local, regional and international law firms regularly supporting our In-House Communty forums, sevices and products, and over 10,000 external legal professionals engaged via our Briefings and vital e-updates service, we provide the leading platform for the wider legal, regulatory and compliance community in Asia and the Middle East.

"ASIAN-MENA COUNSEL magazine and the In-House Congress series of annual events provide excellent forums for the corporate legal community of Asia and the Middle East to engage with one another and air our common concerns"

Peter Zhang, General Counsel, Sony Mobile China



"I always see your platform as one of the best opportunities to exchange ideas and keep abreast of the best practices in other peer companies"

Noah Ai, Compliance Officer, Greater China Region, Nestle





"The inaugural Singapore In-House Congress of 2000 brought a unique platform for in-house and external lawyers in Singapore. Pacific Business Press has hosted this useful and well-attended forum every year since. Stamford Law Corporation is proud to be involved"

Suet Fern Lee, Senior Partner, Stamford Law Corporation



"We at Eversheds take pride in our thought leadership and our ethos of putting in-house counsel first. We find an ideal partner in the In-House Congress platform"

Stephen Kitts, Managing Partner, Asia, Eversheds

THOUGHT LEADERSHIP

In-House Community[™] is globally unique and through its products and services has created an effective bridge between In-House and External practice in the growth markets of Asia and the Middle East. Through our In-House Congress & Symposium events, Executive Lawyer gatherings, publications and www.inhousecommunity.com forum, we are acknowledged as the leading forum for thought leadership in commercial law in Asia and the Middle East.

"Pacific Business Press uses a practical and insightful approach to reach approximately 21,000 in-house counsel in Asia and the Middle East through its publications and programs. Real life transactions and in-depth written commentaries by practitioners are used to illustrate how problems can be handled. In the fast changing markets of Asia and the Middle East, our lawyers across our integrated global platform have found this thought leadership approach an effective means to engage with the rapidly developing in-house counsel community"



David K.Y. Tang, Managing Partner, Asia, K&L Gates

ETHICAL STANDARDS

By placing the in-house counsel at the centre of all that we do, including the highest standards relating to the maintenance of data privacy, Pacific Business Press is trusted by the legal community. Our commitment to good practice is evidenced by the Corporate Credo, a code of conduct initiated out of discussion between eminent private and in-house Plenary Panelists at our Mumbai In-House Congress in 2010, developed by the Thought Leaders of the In-House Community, and made available to all through our website, events and publications.



Corporate Counsel Credo

I shall, at all times:

- (i) Remember that I am the legal and ethical conscience of my organisation and conduct myself accordingly
- (ii) Remember that I am a lawyer first, with an overriding duty and responsibility to my profession and the general public
- (iii) Ensure my organisation's long-term interests and reputation are paramount in my work
- (iv) Proactively identify, manage and mitigate my organisation's legal and regulatory risk, legitimately pressing the interests of my organisation to the fullest extent permitted by law
- (v) Strive to thoroughly understand my organisation and its business so that I am able to provide outcome-led, practical, innovative and cost effective advice and assistance
- (vi) Partner with my organisation's business leaders to capture opportunities utilising the full potential of the law
- (vii) Maintain my legal technical skills and continue to educate myself on changes in the law relevant to my organisation and its regulatory environment
- (viii) Manage my costs to deliver the best available advice and assistance for the best price to my organisation
- (ix) Endeavour to attract, retain and develop the best legal talent for my organisation

Pacific Business Press Limited & the In-House Community

In-House Congresses & Symposiums





The professional networking and 'face-to-face' forums for the In-House Community of counsel along the New Silk Road



Now in its 19th year the annual In-House Congress circuit and its related In-House Community Symposiums are the landmark events in the in-house counsel calendar across Asia and the Middle East.

In-House Community events are 'media free' and we take great pride in initiating new ideas, best practice and true thought leadership through our programmes. Here in-house counsel and privileged external counsel (from cohosting firms only) can exchange and develop ideas, participate in discussions and debates, be up-to-date as to best legal practice, learn new skills and be stimulated to new and cutting edge ideas and solutions by silo-busting experts from different disciplines and locations.

All our events draw upon the unique data and research of the In-House Community undertaken by ASIAN-MENA COUNSEL, thus providing qualitative and quantitative information to facilitate informed discussion.

"As a corporate counsel addressing legal issues arising from the Asia Pacific Rim, the most difficult challenge for me is to handle various legal risks from the multifarious and unique jurisdictions in the region. You just have no idea of what and where they are, while you definitely know they are imminent from any corner. The platform provided by In-**House Congress simply and** directly answers such questions, or at least, tells me who really understands my questions"

> Xingquan Xie (解興權) Senior Legal Counsel, Int'l Air Transport Association





"Excellently organised, practical and useful"

"Comprehensive coverage of the hottest topics"

"Great knowledgesharing with my fellow professionals"

"A packed day with a great agenda"

"The Congress is a great service to the in-house community"

"As a GC, the Congress broadened my point of view as to the challenges to be faced in the future"

"Very helpful, great organisation"

"It gave me a deeper insight into how to be a responsible and informed in-house counsel"

"A superb opportunity to network and expand one's legal knowledge"

> **In-House Congress Delegates**





WORKSHOP AREAS FOR CONSIDERATION

- Anti-Corruption (inc. FCPA/UK Anti-bribery)
- Anti-trust / Competition
- Banking and Finance
- Capital Markets
- Conflicts and Compliance
- Drafting Contracts Practical Skills
- Employment / Labour
- Energy & Natural Resources
- Environmental
- Fair Trade Laws
- Intellectual Property
- Insurance
- Islamic Finance
- Life Sciences
- Litigation and Dispute Resolution
- Managing the Legal Function
- Managing Budgets and Team Management
- Mergers & Acquisitions (domestic)
- Mergers & Acquisitions (outbound)
- Privacy Protection
- Private Equity
- Project Finance
- Real Estate & Construction
- Regulatory / Compliance
- Restructuring & Insolvency
- Risk and Due Dilligence
- **Taxation**
- Telecoms Media & Technology ...

ANNUAL IN-HOUSE COMMUNITY CONGRESS & SYMPOSIUMS

In-House Congress Middle East, Dubai

Singapore Outbound & Risk Symposium

In-House Congress Beijing

In-House Congress Ho Chi Minh City

Korea Outbound Symposium

In-House Congress Jakarta

Risk & Compliance Symposium, HK

In-House Congress Kuala Lumpur

In-House Congress Bangkok

In-House Congress Manila

Asian Legal Inno'Tech Forum

Risk & Compliance China Symposium

In-House Congress Seoul

In-House Congress Mumbai

In-House Congress Singapore

In-House Congress Hong Kong

In-House Congress Shanghai

In-House Congress Abu Dhabi

In-House Congress Yangon

In-House Congress Tokyo

In-House Congress Delhi

"When the In-House Congress Seoul was founded ten



years ago, Pacific Business Press brought together for the first time over 100 senior in-house counsel and a lucky few private practice Co-Hosts. Every year from 2003, the In-House Congress Seoul has

attracted top in-house counsel and has become a land mark event in the South Korean legal calendar" Kap-You (Kevin) Kim, Partner, Bae, Kim & Lee LLC





"I have attended the Beijing In-House Congress for many years and have always found that the event is well-organized and provides an institutionalised platform for both networking and also better cooperation among the In-House Community as well as with other legal-related service providers. This has proved very rewarding for me and for other in-house counsels of my acquaintance..."

Qiang Wang, General Counsel, SINOMACH



"The In-House
Congress Jakarta
has for the past
nine years provided
a unique forum for
both in-house and



external counsel to explore thorny issues 'off the record'. I am proud to have been able to make a contribution"

Dr Mohamed Idwan Ganie, *Managing Partner,*Lubis Ganie Surowidjojo

"Latham & Watkins' strategy is to provide first class legal services worldwide, including the emerging markets of the New Silk Road. The In-House Community brings together senior in-house counsel in a conducive atmosphere from Dubai to Hong Kong"

Bryant Edwards, Partner, Latham & Watkins, Hong Kong

"In-House Community through its programs has provided the recognition that in-house counsel so richly deserve. It furthers the cause of in-house counsel by providing platforms for learning dissemination and networking.... The value to be derived by being part of the In-House Community is immense"

Prasanna Mysore, Independent Corporate Consultant, India

"The In-House Community and its over 20,000 members comprise the leaders of the business, financial and legal community throughout Asia, China and the Middle East and its Congresses and Symposiums are an indispensable resource"

James E. Gordon, Director, Cross-Border Practice, Berkeley Research Group "The growth of the community of in-house counsel in the UAE in the past 10 years has been remarkable in terms



of numbers, sophistication and quality. As a leading UAE law firm, Hadef & Partners has been pleased to support our In-House Community through various means and sponsoring the successful In-House Congress series in both Dubai and Abu Dhabi has been one great way of doing so"

Sadiq Jafar, Managing Partner,

Dubai Hadef & Partners

"The issue of risk and corruption present particular challenges for in-house counsel and compliance



officers. The Hong Kong Risk & Corruption Symposium format provides an excellent training platform to address these issues"

Kyle Wombolt,
Head of corporate crime
and investigations,
Herbert Smith Freehills



"When Pacific Business Press hosted the first annual In-House Congress Mumbai back in 2004, in-house counsel based in India were able to learn together and enjoy each other's company as a community for the first time. When I was an in-house counsel I certainly enjoyed my participation as a delegate, and now as an external counsel I now find the In-House Congress Delhi to be extremely worthwhile on many levels"

Pratibha Jain, *Partner*, Nishith Desai Associates (formerly Vice President, Goldman Sachs (India) Securities Private Ltd)





In-House Community Counsels of the Year Awards

Over the past two years over 120 legal teams have competed for the In-House Community team awards. The awards bring together the cream of the legal industry in Asia and the Middle East and recognize achievement across a range of categories, including dedication, innovation, efficiency and value, integration, encouragement and improvement and corporate social responsibility and diversity.

The overall winning In-House Team and In-House Counsel awards are judged by a hand-picked panel of senior independent judges drawn from the in-house and private practice professions.

Commenting on the awards, Tim Gilkison, Co-Director of In-House Community said, "We are delighted to announce these awards and extend our congratulations to the winners, who are together ensuring the legal industry continues to develop and evolve for the benefit of businesses in Asia. While winning is obviously important, the true purpose of the awards is to help forge a benchmark of best practice and celebrate the vital contribution that in-house legal departments make to our industry and our region."











"Sony China Legal & Compliance
Group are honored and
privileged to be named as
Legal Team of the Year 2016
in Technology Sector"... "The
importance attached to the InHouse Community Counsels of
the Year awards will motivate
our team members to continue
our efforts, and to extend
our best possible legal and
compliance support ..."

 Zhen Tan, VP, Legal & General Counsel, Sony (China) Limited

In-House Community Visionary External Providers of the Year, 2016 and 2017

In what has been termed in the market as the only legal industry award for the legal providers that truly 'get it' in terms of client service, the In-House Community Visionary External Providers of the Year awards are unique in that they are open to applications from the full spectrum of legal services.

- International Visionary Law Firm of the Year
- Regional Visionary Law Firm of the Year
- Visionary Legal Provider of the Year (non-law firm)

"My ideal legal services provider truly stands in side my shoes and works with me as a long term trusted advisor to help deliver appropriate and cost-effective legal coverage for my stakeholders." General Counsel, Billion Dollar Global Company



Asian-mena Counsel

Publications and e-Updates for the In-House Community

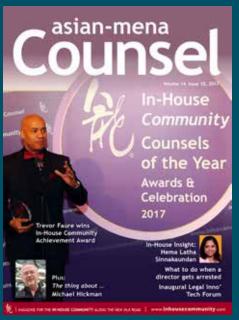
www.inhousecommunity.com

Online home of the In-House Community along the New Silk Road

Sent directly to over 30,000 professionals, of which 20,000 fulfill an in-house legal or compliance role across Asia and the Middle East, ASIAN-MENA COUNSEL is the monthly publication for the In-House Community of corporate counsel, and those who serve them along the New Silk Road, with industry analysis, news and profiles of leading in-house practitioners ...

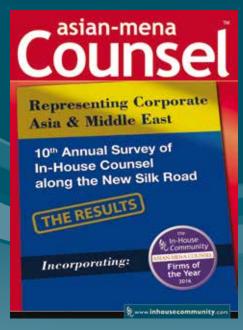














"I have found
ASIAN-MENA COUNSEL
[and] the Weekly
Briefing to be very
informative, helpful
and up-to-date"
Qiang Wang,
General Counsel,
SINOMACH

LANDMARK REPORTS

Representing Corporate Asia and
Middle East — now in its tenth year — is the
largest single annual survey of law firm
customers along the New Silk Road. Prequalified in-house counsel from the
Community are invited to participate in our
survey directly and personally online, or
when attending one of our In-House
Congress events. Respondents are asked,

among other things, for their comments on the quality and value of service they have received from external counsel in their jurisdiction and across the region.

The poll is unique in that it does not lead their choices in any way whatsoever, and hence, recognition as an **ASIAN-MENA COUNSEL In-House Community Firm of the Year** is of considerable significance.



"We appreciated very much your hard and excellent work which enables us to get feedback from such wide range of in-house counsel from among the In-House Community ..."

Wang Ling,

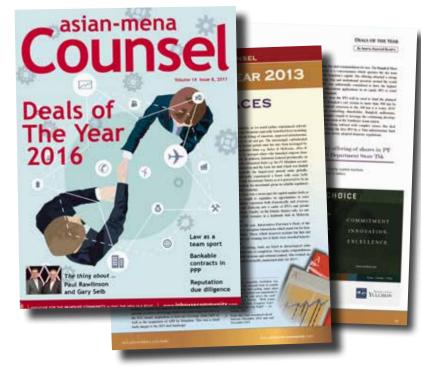
Managing Partner,

King & Wood Mallesons

Asian-mena Counsel's Deals of the

Year is now in its tenth year, and in December 2014, our editorial team assessed over 800 submissions to determine the best in terms of complexity, uniqueness, size and innovation.

Our *Deals of the Year* are special, in that, unlike deals recognised by financial publications, *Asian-mena Counsel* also assesses court actions and arbitations as part of the process, recognising the efforts of both the external and in-house legal teams in the process.



REGULAR SECTIONS INCLUDE

Practice and Industry Special Reports

Quality in-depth feature articles and reports focusing on the issues important to the region's in-house counsel and corporate lawyers.

In-House Insights

Senior in-house counsel discuss their experiences, strategies and philosophies.

Industry Thoughts

The improvement of legal practice.

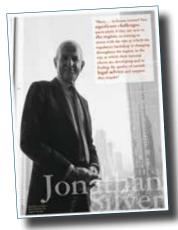


The thing about ...

ASIAN-MENA COUNSEL questions Managing Partners from the region's top firms on behalf of the In-House Community.

The Briefing

Packed with the most relevant updates, news, moves and deals from across the region.



Jurisdiction Updates

Month-by-month, vital legislative and regulatory reports from across the region written by expert counsel on the ground.

ASSOCIATED PUBLICATIONS



The IN-HOUSE COMMUNITY HANDBOOK

Now in its 12th edition, and distributed free of charge to the delegates of our annual In-House Congress circuit and electronically to over 30,000 business and legal professionals via the ASIAN-MENA COUNSEL Weekly Briefing, the In-House Handbook is the comprehensive guide for the rapidly growing community of in-house lawyers.

"I have found this annual directory an invaluable tool to research and contact external counsel ... I am delighted that this information is also live on the In-House Community website"

Suthirugs Berry, Group Legal Counsel, Thoresen Group

"A Corporate Journey to the West: or How to make a successful acquisition in the USA" 企业西游记:成功并购在美国 is a bi-lingual

novel. It is a first in global publishing as it takes the form of a highly

entertaining story with expert legal analysis in both Chinese and English - a modern, substantive fictional account of a successful acquisition of an American company by a Chinese company. 'A Corporate Journey to the West:企业 西游记 is an ASIAN-MENA COUNSEL publication for the In-House Community.

For more information visit: www. 企业西游记.com or www.acorporatejourneytothewest.com



Online, Cloud and e-Resources ...

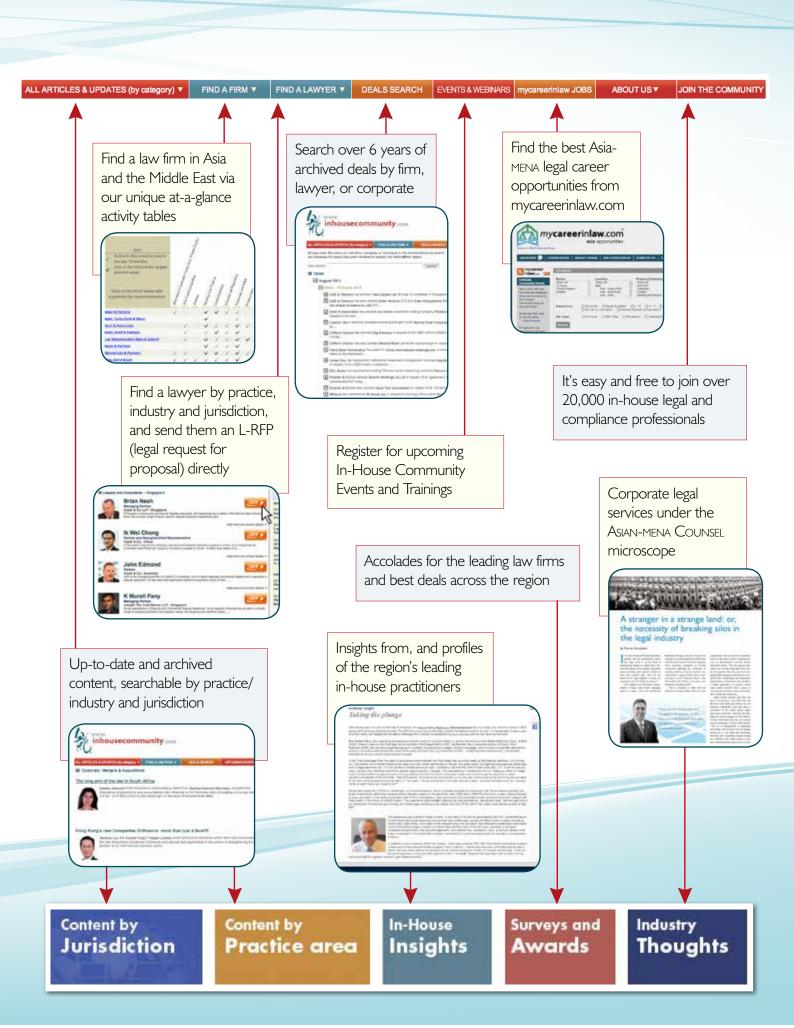
www.inhousecommunity.com

The online home of the In-House Community, www.inhousecommunity.com features vital daily legal updates for in-house counsel, company directors and compliance managers, and archived content from ASIAN-MENA COUNSEL contributors.



"The In-house Community website
(www.inhousecommunity.com)
provides the window on the
development of commercial law,
practice and compliance in the growth
markets of Asia and the Middle East"

Dr Justine Walker, advisor to
the British Banking Association



Asian-mena Counsel

Weekly & Quarterly Briefings

Launched in 2002, and personally addressed and sent directly to more than 32,000 professionals each week, the ASIAN-MENA COUNSEL Weekly Briefing e-newsletter provides the latest legal updates plus news, comprehensive and up-to-date deal activity, partner moves and the best legal career opportunities from the Asia-Pacific and Middle East regions.

Since 2014, the Weekly Briefing has been supplemented with industry specific quarterly e-updates tailored to individual In-House Community members requirements.



"I would like to commend your efforts for always providing insightful and informative updates, which have enabled me to keep abreast with the latest developments that are of interest to in-house lawyers. Always a satisfying read! Thank you"

Christina Toh, Regional Corporate Counsel,
Dell | APJ Legal Dept.





mycareerinlaw.com is the region's premier source of up-todate corporate legal career opportunities sourced from top legal recriutment companies and the best law firms and corporates in Asia and the Middle East.

With the latest in-house legal and compliance, private practice and legal support roles, mycareerinlaw.com allows you to:

- Subscribe to **personalised weekly job updates**, focussing on positions in the industry, practice and jurisdictions you are interested in.
 - **Submit your CV** to our supporting recruitment specialists.

The site also features expert analysis of the latest *market trends*, *career advice* and regional *salary surveys*.

"The In-House Community is a dream team to partner with for any business in the legal industry." Queenie Li, Marketing Manager, Lewis Sanders





"Taylor Root has found Asian-mena Counsel, inhousecommunity dotcom and mycareeerinlaw dotcom to be invaluable partners in keeping in-house counsel, as well as those in private practice who serve them, up-to-date with the latest opportunities and industry employment trends across Asia and Middle East"

Hayden Gordine, Manager – In-House Legal & Compliance, Taylor Root Hong Kong

Business of Law Training and Added Value Services

Between them, the Directors of the In-House Community have over 26 years of experience building and hosting forums and platforms for in-house counsel, and over 18 year's experience of working within international law firms, at a senior and director level, managing their business development and marketing strategies. This unique range of experience and combined industry knowledge in Asia and the Middle East enables them to provide strategic training, consulting services and reports to firms and organisations active in the corporate legal sphere.

The Business of Law Training

Strategic business development Workshops, provided by Patrick Dransfield, Co-Director, the In-House Community.

■ Bespoke Workshop 1:

"Alive in the Bitter Sea:

A Survivor's Guide to Business Development and Marketing for law firms and practice groups" Includes:

- 6 Sigma approach to integrated marketing and business development
- Analysis of what Clients truly want
- The New Kids on the Block: how technology and client demand is disrupting the traditional business of law
- Be your own CEO: Personality traits to ensure a stellar career.



■ Bespoke Workshop 2:

'The Seven Steps Business Development and Marketing in the emerging markets of Asia and the Middle East for law firms' For: Managing Partners, Partners and Marketing Executives

The challenge for lawyers today is to be business generators as well as providers of legal expertise. If you attend The Seven Steps: Business

Development and Marketing for law firms you will be better equipped in your professional life and more enlightened as to how the tools of marketing and

"I and the Zico team really enjoyed Patrick's recent bespoke Business of Law & Strategy Workshop. The content combined useful proprietary research into the challenges and desires of clients, cogent analysis of

the international legal market and also inspiring encouragement on how each and every one of us can personally develop and strive collectively as a team to a common goal. Patrick was excellent in providing useful insights about his work with General Counsels which the partners in ZICOlaw found to be extremely valuable."

Chew Seng Kok, Chairman, ZICOlaw Network

'The Seven Steps' proved to be a very informative and helpful Workshop. My colleagues and I found it very enlightening and accurately touched on the important points for law firm marketing.'

Gerald Singham, Partner, Dentons Rodyk



business development can be applied to your own practice.

Photo from left to right: Clarita T. Ordoñez (Consultant for Business Development), Regina Padilla Geraldez (Senior Partner), Emerico O. De Guzman (Senior Partner), Edgardo J. Angara (Founding Partner), Patrick Dransfield, Eusebio V. Tan (Senior Partner), Teodoro D. Regala (Founding Partner), Avelino V. Cruz (Founding Partner)

"The '7 Steps Business Strategy for law firms' Workshop that Patrick provided ACCRALaw was very enlightening."

> Enrico de Guzman, Managing Partner, ACCRALaw

■ Bespoke Workshop 3:

'IF You Could Stand Inside My Shoes' – What General Counsel Truly Want From External Counsel For: Managing Partners and Partners

A frank and interactive discussion, including presentations on:

- The results of the billion dollar+ GC Survey;
- Quantitive analysis of locations in Asia and the in-house communities there-in;
- Analysis of local, regional and international external providers;
- Practical ways that External Counsel can improve their service capability; and
- 'Thinking, fast and slow' what is wisdom and how to deliver it.

For more information: Patrick Dransfield, Co-Director of In-House Community™

Tel: (852) 2542 1113 Mobile: (852) 9887 0943 Email: patrick.dransfield@inhousecommunity.com

In-House Community Event Delegates

Senior in-house counsel and/or directors from all the following entities attended at least one of our In-House Community Congress or Symposium events in 2012

A.S. Watson Group (HK) AAA Oils & Fats Pte Abacus International Pte ABB (China)

ABB Industries LLC

ΔRR

Abbott China

Abcus Renewable Energy Corp Aberdeen International Fund Managers

Abu Dhabi Airports Company PJSC

Abu Dhabi Capital Group LLC

Abu Dhabi Finance

Abu Dhabi Gas Development Co

Abu Dhabi Gas Industries (GASCO)

Abu Dhabi Motorsports Management

Abu Dhabi National Exhibitions Co

Abu Dhabi National Hotels

Abu Dhabi National Hotels Compass

Middle East LLC

Abu Dhabi National Oil Company

(ADNOC)

Abu Dhabi Oil Refining Company

(TAKREER)

Abu Dhabi Polymers Co (Borouge)

Abu Dhabi Terminals

Accenture

Acciona Energy Korea Inc.

Accolade

ACE American Insurance Company

ACE Jerneh Insurance Berhad

Active Capital Asia Pte

ACWA Power

ADC Resources Sdn Bhd

ADNEC

ADNOC Distribution

ADP China

ADP Vehicle Information Management

Technology (Shanghai) Co Advanced Semiconductor

Manufacturing Corporation

Advantest (Singapore) Pte

AEA International Holdings Pte.

AECOM

AEON Co (M) Bhd

AEON Credit Service (Asia) Co

Affin Bank Berhad

Affin Investment Bank Berhad

Agilent Technologies (China) Co

Agilent Technologies Singapore

(Holdings) Pte

Agricultural Bank of China

Agricultural Bank of China Hong Kong

Branch AIA Group AIA Korea

AIG APAC Holdings Pte

AIG Insurance (Thailand) Public

Company

AIG Malaysia Insurance Berhad

Air Kelantan Sdn Bhd

Air Liquide Global Engineering &

Construction

Air Products and Chemicals

Air Products Asia Inc

Air Products Korea Inc.

Airbus (China) Enterprise Management

and Services Co AirMedia Group Inc

Aju Savings Bank Co

AkzoNobel (Asia) Co

Al Ahli General Trading LLC Al Futtaim Private Company LLC

Al Habtoor Leighton LLC

Al Hilal Bank

Al Khaleej Sugar Co (L.L.C.)

Al Rostamani Group

Alam Maritim (M) Sdn Bhd

Albemarle Management (Shanghai) Co

Alcatel-Lucent China

Alcatel-Lucent Shanghai Bell CoLtd

Alcoa (China) Investment Co

ALEC

Alere China

AlGhurair Investment LLC

Alibaba Group Alibaba.com China All Textiles Sourcing Allergan Singapore Pte

Allianz Ayudhya Assurance PCL

Allianz Malaysia Berhad Al-Sayegh Brothers Trading ALSTOM (China) Investment Co

Alstom Power Systems SA (Dubai

Branch)

Amanah Raya Berhad

Amazon China AmBank Group

America International Assurance Co

(Bermuda)

AmInvestment Bank Berhad

Amlak Finance PJSC Amorepacific Group

Amundi Islamic Malaysia Sdn Bhd

Anheuser-Busch InBev Brewing Group

Anton Oil ANZ Bank China

Aon-COFCO Insurance Brokers Co

AonHewitt Aozora Bank Apollo Tyres Apple

Applied Materials Arrow Asia Pacific

Arrow Electronics Distribution

(Shanghai) Co

ART Heir

Ascend Capital Partners

Ascendas Pte

Asia Pacific Breweries Asia Pacific Properties Asia Pet (Thailand) Asiaciti Trust

Asian American Coal Inc

Aspix Capital Partners Pte

Associated Construction & Investments

Asteco Property Management LLC

Astellas Pharma China Inc. ATIS Corporation Berhad

Atos Information Technology (s) Pte.

Audi (China) Enterprise Management

Augusta Pte

Aujan Group Holding

Autodesk Software (China) Co

Autohome China

Automated Systems Holdings

Avago Technologies

Avago Technologies International Sales

AvantaLion LLC

Avaya (China) Communication Co Avery Dennison Hong Kong B.V.

Aviatrans (Canada)

Avon Cosmetics (M) Sdn Bhd

AXA Asia

AXA China Region Insurance Company

AXA Investment Managers Asia

Axiata Group Berhad

Axis REIT Managers Berhad

Azure Power

BAE Systems India (Services) Private

BAE Systems India Systems

Baidu, Inc.

Bangkok Synthetics Co

Bank Indonesia

Bank of America Merrill Lynch

Bank of America, N.A.

Bank of Communications, Pacific Credit

Card Center

Bank of Thailand Bank of Yingkou

Banyan Tree Hotels and Resorts

Barclays Bank PLC

Bard Medical Devices (Beijing) Co

BASF (China) Co

BASF (Malaysia) Sdn Bhd

BASF (Thai)

BASF PETRONAS Chemicals Sdn Bhd

Baxter (China) Investment Co Bayer (South East Asia) Pte

Bayer China

Bayer CropScience (China) Company

Bayer Material Science

Bayer Thai Co

BBVA

Bechtel India Pvt.

Beijing BIIC Technology Co

Beijing Dentsu Advertising Co

Beijing Far East Instrument Co

Beijing Huahe Xieli Trading Co

Beijing Instrument Industry Group Co Beijing Jingyi Century Electronics Co

Beijing New Fast Founder Investment

Group

Beijing Qunar Information Technology

Bekaert Management (Shanghai) Co

Berjaya Corporation Berhad

Berjaya Times Square Sdn Bhd

Berli Jucker Public Company

Bharti Enterprises

Bharti Infratel

Bharti SoftBank

Bhatia Brothers Group, Dubai

Big C Supercenter Public Co

Bin Hendi Enterprises LLC

Bin Zayed Group

BIOPID Corporation

BlackPine Private Equity Partners

BlackRock

Bloom Properties

BMW Brilliance Automotive

BNP Paribas Bangkok Branch

BNP Paribas Equities (Asia) Beijing

Representative Office

BNP Paribas Hong Kong Branch

BNP Paribas Securities Korea Co

BNP Paribas Seoul Branch

BNP Paribas Services (Hong Kong)

BNP Paribas, Singapore Branch

BNY Mellon

BOC International Holdings

Boeing Japan KK

Bombardier China

Bonnington Hotel

Bosch (China) Investment

Boston Scientific Corporation

BP (China) Holdings Shanghai Branch

Braemar Technical Services LLC

BrightPoint India Private

Brightrust PE Japan Co

Brink's Asia Pacific

Bristol-Myers Squibb (China) Investment

British American Tobacco Korea

British and Malayan Trustees

British Consulate-General Hong Kong

British Embassy Seoul

BT Hong Kong

Bukhatir Group

Bull n Bear Fund

Burberry Asia

Bursa Malaysia Berhad

BW Maritnie Pte Lid

C

C C Land Holdings

Cagamas Berhad

Cambridge Industries Group

Canadian Imperial Bank of Commerce

Canon Singapore Pte

Capital Nomura Securities Public

Company

CapitaLand Commercial (Malaysia)

Sdn Bhd

CapitaLand Commercial

CapitaLand Residential Singapore Pte

CapitaLand Retail Malaysia Sdn Bhd

Cardinal Health China

Carestream Health

Cargill Asia Pacific Holdings Pte

Carlsberg Brewery Malaysia Berhad

Carrefour

Carrefour China

Carview Corporation

Caterpillar (China) Investment Co

Caterpillar Financial Services Asia Pte

Cathay Pacific Airways

CBRE Global Investors

CCB International (Holdings)

CCTV Sports & Entertainment

Corporation

Celltrion, Inc.

Central Huijin Investment

Central Retail Corporation

Ceradyne (Tianjin) Advanced

Materials Co

Ceradyne (Tianjin) Technical

Ceramics Co

Cerebos (Thailand)

Chalhoub Group

Chanel Changi Airports International Pte.

Chartis Asia Pacific Pte

Chartis Memsa Holdings, Inc

ChemaWEyaat

ChemChina Petrochemical Corporation

Cheung Kong (Holdings)

Chevalier International Holdings

Chevron Gas and Midstream

Chevron Indonesia Company

China Architecture Design Group

China Auto Rental

China Aviation Oil (Singapore) Corp

China CAMC Engineering Co

China Construction Bank

China Education Television

China Hewlett-Packard Co

China International Capital Corporation

Hong Kong Securities

China Investment Corporation

China National Biotec Group

China National BlueStar (Group) Co

China National Chemical Corporation

China National Machinery Industry

Corporation
China National Offshore Oil Corporation

China Petrochemical Corporation

China Railway Group

China Resources (Holdings) Company

China Resources Capital Holdings Co

China Shenhua Overseas Development

& Investment Co

China Telecommunications Corporation

China Television Media,

China Tianchen Engineering Corporation

China Yangtze Power Co

China Yuchai International

China.com Inc

Choi Hing Securities Asia Chong Hing Bank

Chong in

Christie's

CIMB Bank Berhad Shanghai Representative Office

CIMB Investment Bank Berhad

Clivib investi

CIMC Group
Cinda International Securities

Ciputra Group

Cisco Systems

Cisco Systems (China) Networking

Technology Co

Cisco Systems (Hong Kong)

Cisco Systems Capital (China)

Corporation

CIT Aerospace Asia Pte

Citibank (Hong Kong)

Citibank Berhad

Citibank China Co Beijing Branch Citibank N.A., Singapore Branch

Citibank, N.A.

CITIC Bank International

CITIC Construction Co

CSL

CITIC Pacific CITIC Securities International Company Citigroup Global Markets Asia Citigroup Global Markets Korea Securities Citigroup Global Markets Citigroup Korea Inc. Citrix Systems Hong Kong City Developments CJ CGV CJ CheilJedang Corporation CJ E&M Corporation CK Life Sciences Int'I., Inc. Clayton, Dubilier & Rice LLC Cloudsite Development (China) CLP Power Hong Kong CLSA Asia-Pacific Markets **CLSA** CMIC Holdings Co **CNA Group** CNOOC Coach Shanghai Coca-Cola Bottlers Malaysia Sdn Bhd Coca-Cola India Private Coca-Cola, Greater China Cognition Education ColdWater Economics Colliers International Combiphar Commerce Dot Com Sdn Bhd Commercial Bank of Dubai Committee of Corporate Citizenship ConocoPhillips China Inc. Corning China (Shanghai) Regional Headquarter Beijing Branch Corning China (Shanghai) Regional Headquarters Corporate Support (Hong Kong) Cosway (M) Sdn Bhd Coutts & Co Hong Kong Branch Covidien Private Creative Concept LLC Creativia Inc. Crédit Agricole CIB (China) Crédit Agricole Corporate & Investment Bank Crédit Agricole Corporate and Investment Bank Hong Kong Branch Credit Industriel et Commercial -Singapore Branch Crescent Crescent Petroleum Crosspoint Advisors, Inc. Crown One Asset Management Crown Worldwide Pte

Crown Worldwide Shared Services

CSC Technology Singapore Pte.

Sdn Bhd

CSC Malaysia Sdn Bhd

Cybernet India Pvt. Cypher D D. E. Shaw & Co (Asia Pacific) Daesung Electronic Co Daewoo International Corporation Daewoo Shipbuilding Marine & Engineering Co Dai Nippon Printing Co Daido Group Daimler Northeast Asia Daiwa Capital Markets Hong Kong Daiwa Capital Markets Singapore Daiwa Securities Co Damansara Assets Sdn. Bhd Danone Asia-Pacific Management Co Daphne International Holdings Dar Al Handasah Shair and Partners Darby Asia Investors (HK) **Datang Mobile Communications** Equipment Co Datapipe Asia (Shanghai) Dazhongli Properties DBS Bank Seoul Branch Delhi International Airport Pvt. Delixi Electric Co Dell FZ LLC Dell Global B.V. (Singapore Branch) Dell Global Business Center Sdn Bhd Dell Services (China) Company Deloitte Anjin LLC Deloitte Touche Tohmatsu Deloitte Touche Tohmatsu Certified Public Accountants LLP Beijing Delphi Automotive Systems (China) Holding Co Department of Economic Development Department of Justice, The Government of the Hong Kong Special Administrative Region Deutsche Babcock Al Jaber W.L.L. Deutsche Bank AG Deutsche Bank AG Hong Kong Branch DHL DHL Express (Hong Kong) DHL Global Forwarding (China) Co DHL-Sinotrans International Air Courier Diageo Diageo Moet Hennessy (Thailand) dianping.com Dickson Concepts (International) Diebold China Diebold Financial Equipment Co **DIFC Courts** Dimension Data (Thailand) DM Healthcare LLC

Docomo Intertouch Pte Doha Bank Dole Packaged Foods Asia Donaldson (Wuxi) Filters Company Donga Pharm Dong-A Pharm Co Dong-A Socio Holdings Dongkuk Steel Doosan Heavy Industries & Construction Co Dow Chemical (China) Company Dow Chemical (China) Investment Co Dow Corning (China) Holding Co DSM China DSME ENR DT Capital Management Co Du Pont Company (Singapore) Pte Dubai Economic Council Dubai Electricity & Water Authority Dubai Multi Commodities Centre (DMCC) Dubai Real Estate Corporation **Dubai Supply Authority Duet MENA** Dulwich College Management DuPoint (Korea) Inc. DuPont China Holding Company DuPont China DuPont Company (Singapore) Pte DuPont Sustainable Solutions MECS Chemical Plants Equipment (Shanghai) Co **Dutco Group** Duxton Asset Management Pte. DVB Bank SE (London Branch) Dynasty Design & Development E E.I. DuPont India Private Easa Saleh Al Gurg Group LLC

DMS Building Services Sdn Bhd

East Coast Economic Region Development Council Eastern Pacific Industrial Co Bhd Eaton (China) Investments Co **Eaton Corporation** eBay International Hong Kong eBay Korea Economic Zones World EcoSecurities Group China **Edelweiss Financial Services** EDF (Beijing) Energy Consulting Co EDF Soth East Asia **Edwin Technologies** Ek-Chai Distribution System Co eLand Leisurvice Electricity Generating Public Company Electrolux (China) Home Appliance Co Electrolux S.E.A. Pte

Electronic Arts K.K. Ferrero International S.A. Global Marine Systems Elekta FIL Asset Management (Korea) Global Power Synergy Company Eli Lilly and Company First American Title Insurance Company Global Risk LLC Elken Sdn Bhd **FMC** Corporation Global Tech (Holdings) Ellora Medicare Focus Media GLOBALFOUNDRIES Singapore Pte eLong, Inc. Ford Services (Thailand) Co Glomac Berhad **Emaar Properties PJSC** GM Overseas Distribution L.L.C. (Dubai Fortuna Indoglobal EMC Computer Systems (China) Co Foster Trembes Petroleum Branch) **EMC** Corporation Fox International Channels **GMR** Airports EMC International Sarl (Singapore Foxconn Precision Component (Beijing) Golden Agri-Resources Branch) Franshion Properties (China) Golden Shine Management Emerson Fraser & Neave Holdings Bhd Goldman Sachs (Asia) L.L.C. Emerson (Thailand) Fraser and Neave (Singapore) Pte Goodyear Tire & Rubber Company Emerson Process Management Korea Freescale Semiconductor (China) Google China **Emery Oleochemicals Group** Fremantlemedia Asia Pte Government of Singapore Investment **Emirates** FrieslandCampina Middle East Corporation Pte **Emirates Investment Authority** Fubon Bank (Hong Kong) Grass Valley Singapore Pte **Emirates NBD** Fujitsu Asia Pte Great Eastern Life Assurance (Malaysia) **Emirates NBD Capital** Fujitsu Berhad Emori (China) Co Fujitsu Semiconductor Greenbay Marine Pte Encorp Berhad Fujitsu Systems Business (Thailand) GRUNDFOS Pumps (Shanghai) Co Energy & Natural Resources Institute of Furukawa Electric Co **GS Caltex Corporation** Indonesia (ENRI Indonesia) FWU Global Takaful Solutions **GSITM Energy Consulting Pte** Guangneng (Beijing) Investment Fund **ENN Finance Co** G Management Co **Environmental Resources Management** G4S plc Gucci Group Asia Pacific EQ Partners Co Galaxy Entertainment Group **Gulf Agency Company** ERIA (Economic Research Institute for Gas Supply Pte Gulf Business Machines BSC ASEAN and East Asia) **GASCO Gulf News** Ericsson (China) Co Gate Gourmet Singapore Pte Gulf Pharmaceutical Industries (Julphar) Ericsson (China) Communications Co GCL-Poly Energy Holdings **Gulf Related** Ericsson, Region South East Asia & GDF SUEZ Middle East Turkey and **Gulftainer Company** Oceania Africa Guoco Management Co Ernst & Young GE (China) Co Guotai Junan International Holdings Ernst & Young Han Young GE AMC Korea Essar Energy GE Capital India Н ETA - Star & Ascon Group GE Healthcare Habtoor Leighton Group LLC ETA Star & Ascon Group, Dubai GE Intelligent Platforms Halliburton Energy Services (China) Etisalat GE Money Korea Halliburton Indonesia ETRADE Securities (Hong Kong) GE Power & Water Hana Financial Group Inc. Eun Min International Corp. **GEFCO International Logistics** HanaDaetoo Securities Europe-ASEAN Business Alliance (China) Co Hancil Cement Co **Everest Motivation Team GEMS Education** Hanergy Holding Group Co **Evolvence Capital** General Electric Company Hang Seng Bank ExxonMobil (China) Investment Co General Motors (Thailand) HanGlas - Saint-Gobain Group (Korea & ExxonMobil Asia Pacific Pte General Steel Holdings Inc South East Asia) ExxonMobil Hong Kong Genpact Hangzhou MSD Pharmaceutical Co Genting Hong Kong Shanghai Branch Genting Malaysia Berhad Hanison Construction Company Fairbridge Capital Private Genting Oil Kasuri Pte Hankuk University of Foreign Studies Fairchild Semiconductor (Shanghai) Co George Weston Foods Law School Fairchild Semiconductor Pte German Industry & Commerce Greater Hanwha Chemical Corporation Fast Retailing Co China, Shanghai Hanwha Corporation

Gilead Sciences Hong Kong

GlaxoSmithKline Korea

Glenmark Pharmaceuticals

GlaxoSmithKline Pte

GlaxoSmithKline (China) Investment Co

GIT Capital Pte

FCI Asia Pte.

FedEx Express

Ferrero Asia

Federal-Mogul (China) Co

FedEx Express Intl. Inc.

Felda Global Ventures Holdings Berhad

35

Hanwha Life Insurance

Hap Seng Credit Sdn Bhd

Hennabun Capital Group

Hevilift Group Pte

Heidelbergcement Asia Pte

Hewlett-Packard (M) Sdn Bhd

Hewlett-Packard Asia Pacific Pte. Hill International, Inc. Hilton Worldwide

Hisun Pfizer Pharmaceuticals Company

Hitachi Asia

Hitachi Data Systems (China) Co

HNA Capital Holding Co

HoePharma Holdings Sdn Bhd

Hologic Asia Pacific

Homeplus Co

Homeplus Co & Samsung Tesco Co

Honeywell (China) Co

Honeywell Engineering Sdn Bhd

Honeywell International Inc.

Honeywell

Hong Kong Broadband Network Hong Kong Cable Television Hong Kong Federation of Women Lawyers

Hong Kong Mercantile Exchange Hong Kong Monetary Authority

Hong Leong Financial Group Berhad

Hongkong Land Hosa International Houlihan Lokey

HSBC

HSBC Bank Malaysia Berhad HSBC Bank Middle East

HSBC Korea

HSBC Private Bank (Suisse) S.A. **HSBC Seoul Securities Branch** Huawei Tech (UAE) FZ-LLC Huawei Technologies (UAE) FZ-LLC

Human Net Co Humax Co

Hutchison Whampoa

Hyder Consulting Middle East

Hyundai Capital Hyundai Corporation

Hyundai E&C / Overseas Investment Hyundai Engineering & Construction Co

Hyundai Group

Hyundai Heavy Industries, Co Hyundai Information Technology Co Hyundai Marine & Fire Insurance

Hyundai Merchant Marine

IBM

IBM (China) Company IBM China/Hong Kong

IBM Korea, Inc. ICAP Indonesia

iFAST Service Centre Sdn Bhd Iffco Tokio General Insurance Co

IFFCOchart

IGC Group

IJM Corporation Berhad

IMC Pan Asia (China) Management Co

IMS Market Research Consulting (Shanghai) Co

IMUM

Inch Kenneth Kajang Rubber PLC

Index Holding FZ LLC

Indiabulls Power

Indian Council of Arbitration (FICCI) Indonesia Jentera School of Law Indorama Ventures Public Company

Indosat

Industrial and Commercial Bank of

China (Asia)

Industrial and Commercial Bank of

China (Malaysia) Berhad Industrial Bank of Korea Informatics Education

InfraRed NF Investment Advisers ING Bank N.V. Hong Kong Branch

ING Bank Seoul Branch

ING Investment Management Asia

Pacific (Singapore)

ING Life Insurance Korea,

InProjects

InQpharm Group Intel Asia Holdings

Intel China

InterContinental Hotels Group

International Air Transport Association

International Paper Intertrust Hong Kong

Intigral

INTOUCH Intrepid Mines

Invensys Operations Management,

China

Invensys Process Systems Pte

Itochu Corporation ITS Middle East

IVCA

J

J.P. Morgan

J.P. Morgan Asia Consulting (Beijing)

J.P. Morgan Asset Management Real Assets (Asia)

J.P. Morgan Chase Bank, N.A.

Japan Advisory Inc.

JARING Communications Sdn Bhd

Jersey Finance JETRO Dubai

Johnson & Johnson (Middle East) Inc.

Johnson Controls

Johnson Controls (China) Investment Co Johnson Controls Inc. Power Solutions

Johnson Electric Holdings

Johor Port Berhad Jones Lang LaSalle

JT International Korea Inc.

Judicial Research & Training Institute

Jumbo Electronics Company Jumbo World Holdings Jurong Port Pte

Kajima Corporation

Kanjanee Computer Center

Kasikornbank PCL

KB Financial Group

KEO International Consultants

Keppel Corporation

Keppel Land International

Kerjasama Operasi PT Pertamina EP -

PT Axis Sambidoyong Energi

Kerogen Capital (Asia)

Kerry Holdings (China) Co

Kerry Holdings

Kerry Logistics

Kerry Trading Company

Kerzner International Management FZ

Khazanah Nasional Berhad Kimberly-Clark (China) Co

King Jim Co

Kodak India Private

KOGAS

Kompas Gramedia

Kongzhong Corporation

KOP Group Pte

Korea Development Bank

Korea Exchange Bank

Korea Gas Corporation

Korea Investment Corporation

Korea National Oil Operation

Korea Water Resources Corporation

Kotak Mahindra Bank

KOTRA

KPJ Healthcare Berhad

KPMG

Kraft Foods Middle East & Africa

Krakatau Medika Hospital

Krungthai-AXA Life Insurance Co

KT & G Corporation

Kuehne + Nagel Management ME (FZE)

Kuwait Petroleum Corporation

L

Lafarge China

Lanco Infratech

Lanco Solar Energy Private

Land Transport Authority Landmark Gulf Group

Langham Hospitality Group

LANXESS Chemical (China) Co LANXESS Hong Kong LCW Management

Lee Kum Kee Health Products Group

Legal Aid Department

Legal Department - Ruler Court Legend Capital Partners Inc.

Lenovo Group MasterCard (Asia Pacific) Pte Morgan Stanley Asia Lex Sigma Maxdo Group Morgan Stanley Huaxin Securities LG Chem Maxim's Caterers Company LG CNS Maxis Berhad Morgan Stanley MUFG Securities Co LG Display Maybank Kim Eng Securities (Thailand) Morningside Asia LG Display Co **Public Company** Moser Baer Photo Voltaic LG Electronics Inc. Mazars Asia Pacific Motorola Mobility Technologies LG International Corporation Mazars Sebit Corp (China) Co LG Life Sciences McDonald's (China) Company Motorola Solutions Singapore Pte MSIG Insurance (Thailand) Public LG-Ericsson Co McDonald's Restaurants (Hong Kong) LGT Bank (Hong Kong) McKinsey & Company, Inc. Hong Kong Company Li & Fung MEASAT Broadcast Network Systems mTouche Technology Berhad Liberty Insurance Company Sdn Bhd MTR Corporation Media Development Authority of MTV Asia, Nickelodeon Asia Holdings Linde Gas Asia Pte Linde Korea Singapore Muirfield Consultants Co Linfox Australia Pty Media Prima Berhad Mulia Group Lion Global Investors Melchers (Shanghai) Mundipharma Korea Lite-On Mobile Corporation Meraas Holding Munich Re Underwriting Agents (DIFC) LMG Insurance Public Company Mercer MYNIC Berhad Merck KGaA Beijing Representative Locus Capital Partners Logica Malaysia Sdn Bhd Office Ν Logitech Asia Pacific Merck Serono Co Nadayu Properties Berhad Louis Dreyfus Commodities (Beijing) MetLife Alico Nagaworld METRO Jinjiang Cash & Carry Co Nam Cheong Dockyard Sdn Bhd Trading Co Louis Vuitton (China) Company Metso (China) Investment Co NASDAQ Dubai LouisDreyfus Commodities (Beijing) Micro Focus Pte National Bank of Abu Dhabi Trading Co Microsoft Hong Kong National Bank of Fujairah PSC LSI Logic Singapore Pte Microsoft Korea, Inc. National Drilling Company LyondellBasell Milio International DMCC National Health Insurance Company -Millennium & Copthorne Hotels Middle Daman PJSC M Fast National Holding Macqaurie Bank Seoul Branch Minerva Athena Pressindo National Instruments China Macqaurie Securities Korea Ministry of Finance UAE National University Hospital Macquarie Capital Securities (Malaysia) Minor International PCL Natixis Korea Representative Office Sdn Bhd Minsheng Life Insurance Co NatSteel Holdings Pte Macquarie Group Mirae Asset Securities Co Navigat Group Pte Macquarie Securities Korea MISC Berhad NCS Pte. Maeil Dairies Co Mitsubishi Corporation NEC (China) Co Maersk (China) Shipping Co Mitsubishi Electric (China) Co **NEC** Corporation Majid Al Futtaim Ventures Mitsubishi Electric Air-Conditioning Nedaa Malayan Banking Berhad & Visual Information Systems Nestlé (Malaysia) Berhad Malaysia Airports Holdings Berhad (Shanghai) Nestlé (Thai) Malaysian Airline System Berhad Mitsubishi Elevator Malaysia Sdn Bhd Nestlé Hong Kong Malaysian Electronic Clearing Mitsui & Co (Asia Pacific) Pte Nestlé Middle East FZE Corporation Sdn Bhd Mitsui & Co (Thailand) NetApp Malaysian Resources Corporation Bhd Mitsui & Co (China) NetApp India Private MANGO Garments & Accessory (China) Mitsui & Company (Hong Kong) NetApp Singapore Pte Company Mizuho Corporate Bank, **Neusoft Corporation** MANN+HUMMEL (China) Co Mizuho Securities Asia New Horizon Capital Manulife Asset Management Taiwan MMC Corporation Berhad New Media Corporation Manulife Financial Asia MMC Petroleum & Resources Sdn Bhd New World Development Company Mapletree Investments Pte MNG Group of Companies New York University Abu Dhabi Maritime & Port Authority of Singapore Mohamed Hareb Al Otaiba Group Nexia Samduk maritimeChain.com Pte Nexus Insurance Brokers LLC Mohammed Hamoud Alshaya CoW.L.L. Marriott International Inc. Molex Japan Co Ng Fung Hong Marsh (Beijing) Insurance Brokers Co Momentive Performance Materials Inc. Nielsen Maruti Suzuki India Monnet Ispat & Energy Nihon Kraft Foods Mary Kay (China) Cosmetics Co Moody's Asia Pacific Nike Japan Group

Moody's Corporation

Mashreq Bank

Nike Sports (China) Co

🧞 In-House Community[™]

Nikko Asset Management Co Nippon OTIS Company NIVEA (Shanghai) Co Nobel Biocare Asia Nokia (China) Investment Co Nokia (H.K.)

Nokia Pte Nokia Siemens Networks

Nolboo NBG Nomura Financial Investment (Korea) Co

Nomura International (Hong Kong) Nomura Singapore

Noor Capital PSC Noor Takaful

Nord Anglia Education Nordic Maritime Pte

Northport (Malaysia) Berhad

NTPC

NTT Communications (Thailand) Co Nu Skin Enterprises Hong Kong Inc Nulux Tools

NUTC Income Insurance Nypro China Holdings

0

Octopus Holdings

Office of Thailand Trade Representative Omniyat Investments and Management

One Tree Partners

OnStar Middle East FZ LLC

Oracle (China) Software Systems Co

Oracle Corporation Singapore Pte Oracle Systems Hong Kong Orange Business Services Oriental Brewery Company

OSN

Otis Elevator Company (M) Sdn Bhd

OTIS Elevator Company OTIS Elevator Korea

Otis L.L.C. Otto Marine

Ove Arup & Partners

Owens Corning (China) Investment Co

PacBridge Capital Partners (HK) Pacific Century Premium Developments Pacific Harbor Capital

Pacific West (Asia) Asset Management

Paharpur Business Centre & Software Tech Incubator Park

Palm Utilities

Pan Malaysia Capital Berhad Pan Malaysian Pools Sdn Bhd

Panacea Biotec

Parkway Group Healthcare Pte

ParkwayHealth China Paul Y. Management

PayPal PB Taxand **PCCW**

PCTS Co

Peabody Coaltrade Asia Private Peabody Investment & Development Business Services Beijing Co

Peking University Law School

Pembangunan Sumber Manusia Berhad (PSMB)

Pembinaan MJC Sdn Bhd Pendleton Finance PepsiCo, Inc.

Pepsi-Cola International Pernod Ricard China

Perusahaan Otomobil Kedua Sdn Bhd PetroChina International Companies in Indonesia

PETRONAS Gas Berhad

PETRONAS Penapisan (Melaka) Sdn

Pfizer Corporation Hong Kong

Pfizer Inc.

Pfizer Investment Co PharmaLegacy Laboratories Phatra Capital Public Company

Philip Morris (China) Management Co

Philip Morris Asia Philip Morris Korea Philips Electronincs Korea Phillip Securities (HK)

Phoenix Satellite Television Co PineBridge Investments Asia

Playmates Holdings Polarcus DMCC

Polish Business Group - UAE Portcullis TrustNet (Singapote) Pte

Ports Design **POSCO** POSCO E&C POSCO E&C POSCO Energy

Positec Machinery (China) Co PowerT3 Development Limted

PPD Korea

PPG Industries International, Inc. PRD Nationwide Middle East Real

Estate LLC

PricewaterhouseCoopers

PrimeCredit

Principal International (Asia) Principal International (Asia) Private Family Office

Procter & Gamble Korea S&D, Co PROTON Holdings Berhad Prudential Holdings of Japan Inc. Prudential Life Assurance (Thailand)

Prysmian (China) Investment Co

Public Company

PSA International Pte PT ACE Life Assurance PT Acuatico Air Indonesia

PT Adimitra Baratama Nusantara

PT AIG Insurance Indonesia PT Airfast Indonesia

PT AKR Corporindo Tbk

PT Anabatic Technologies

PT ANTAM Tbk

PT Anugrah Kurnia Abadi

PT April Management Indonesia PT Aqua Golden Mississippi

PT Arutmin Indonesia

PT Astra Honda Motor

PT Asuransi Jiwa Manulife Indonesia

PT AXIS Telekom Indonesia PT Bakrie Nirwana Semesta PT Bank Central Asia Tbk

PT Borneo Indobara

PT Borneo Lumbung Energi & Metal

PT Buana Listya Tama Tbk PT Bumi Kencana Eka Sejahtera PT Bumi Resources Minerals Tbk

PT Bumi Resources Tbk

PT Chandra Asri Petrochemical Tbk

PT Coca-Cola Indonesia PT Computrade Technology International

PT Darya-Varia Laboratoria PT Dayamitra Telekomunikasi PT Donggi-Senoro LNG

PT Elang Mahkota Teknologi Tbk

PT Ever Shine Tex Tbk PT Feni Haltim

PT Freeport Indonesia PT Frisian Flag Indonesia PT Golden Energy Mines Tbk

PT Gunung Sewu Kencana PT Harapan Sawit Lestari PT Heksa Jaya Abadi

PT Hero Supoermarket Tbk PT Hexindo Adiperkasa Tbk

PT Holcim Indonesia Tbk

PT Huawei Tech Investment PT IBM Indonesia

PT Indo Tambangraya Megah Tbk PT Indonesia Chemical Alumina

PT Indonesia Power

PT Indorama Synthetics Tbk

PT Ivo Mas Tunggal

PT Jaya Real Property Tbk PT Krakatau Posco

PT Kuansing Inti Makmur PT Lafarge Cement Indonesia

PT LG Electronics Indonesia PT Link Net

PT Lippo Karawaci Tbk

PT Lotte Shopping Indonesia

PT Mahadana Dasha Utama

PT Marketama Indah

PT Memimpin Dengan Nurani

PT Minna Padi Investama Tbk

PT MNC Sky Vision Tbk

PT Nestlé Indonesia

PT Novo Nordisk Indonesia

PT Pacific Fiber Indonesia

PT Pan Asia Indonesia Management Services

PT Permata Energy Resources

PT Perusahaan Pengelola Aset (Persero)

PT PP London Sumatra Indonesia Tbk

PT Primacom Interbuana

PT Principia Management Group

PT Protekindo Mitra Abadi

PT Provident Agro Tbk

PT PZ Cussons Indonesia

PT Retower Asia

PT Rintis Sejahtera

PT Royal Indo Mandiri

PT Salim Ivomas Pratama Tbk

PT Samsung Electronics Indonesia

PT Samudera Indonesia Tbk

PT Sari Enesis Indah

PT Schaefer Management Consulting

PT Schlumberger Geophysics Nusantara

PT Siemens Indonesia

PT Smartfren Telecom Tbk

PT Supermal Karawaci

PT Surya Artha Nusantara Finance

PT Surya Esa Perkasa Tbk

PT Tirta Investama

PT Tirta Sibayakindo

PT Titan Mining Indonesia

PT Toba Bara Sejahtra Tbk

PT Toyota Motor Manufacturing Indonesia

PT Trimex International Indonesia

PT Tugu Pratama Indonesia

PT UBS Securities Indonesia

PT Unggul Indah Cahaya, Tbk

PT Virtus Technology Indonesia

PT Weatherford Indonesia

PT ZC Industries - Swagelok Indonesia

PTT Global Chemical Public Company

PTT International Company

Puncak Niaga (M) Sdn Bhd

Putra Perdana Construction Sdn Berhad

PwC

PwC Zhong Tian CPAs Company

a

Qatar General Insurance and Reinsurance Co S.A.Q.

Reinsurance Co S.A.Q.

Qatar Investment Authority

Qatargas Operating Company

QUALCOMM Wireless Communication

Technologies (China)

Québec, Canada, Bar

Quintiles East Asia Pte

Quvat Management Pte

R

R K Foundation India

Rais Hassan Saadi Group

Ralph Lauren Asia Pacific

Ranhill Berhad

Ratchaburi Electricity Generating

Holding PCL

Raub Australian Gold Mining Sdn Bhd

RBS

RCI Asia Pacific Pte

Reckitt Benckiser Arabia FZE

Reckitt Benckiser Household Products

(China) Co

Red Bull FZE

Red Bull India Private

Religare Securities

Rexam Plastic Packaging - Asia

RGE Pte

RHB Capital Berhad

Rhodia Korea Co

Richplus, Inc.

Risco Energy Investments Pte

Robert Bosch Korea

Rockwell Automation

Rodeo AP Korea

RR Donnelley

RSA Middle East

RSUP Dr. Hasan Sadikin Bandung

RUSAL

Ryerson China

S

Sa Sa International Holdings

SABIC

SABIC Innovative Plastics

SABIC Innovative Plastics India Pvt.

Sae-A Trading Co

SAIC Motor Corporation

SAIF (Beijing) Advisors

Saint-Gobain (China) Investment Co

Salim Group

Samba Financial Group

Samchully Co

Samil Power Co

SamilPricewaterhouseCoopers

Samsonite Asia

Samsung China

Samsung Electronics Co

Samsung Engineering Co

Samsung Life Insurance Co Samsung Petrochemicals Co

Samsung SDI Co

Samsung Securities Co

Samsung Total Petrochemicals Co

Sandoz China

Sanofi China

Sanofi-aventis (China) Investment Co

Sanofi-Aventis Korea Co

Sanofi-aventis Thailand

SAP China

SAP India Pvt.

SAP Middle East & North Africa LLC

Sapient Consulting Private

SapuraKencana Petroleum Berhad

SATS

Savills Residential Pte

SBT Japan (Construction Material)

SC Capital Partners Pte.

Schenker (Asia Pacific) Pte

Schenker China

Schenker India Private

Schlumberger China & North Asia

Schlumberger Middle East, S.A.

Schneider Electric (China) Co

Schroder Investment Management

(Hong Kong)

Scomi Engineering Bhd

Seabridge Bunkering Pte

Seaco Asia Pte

Secured Capital Investment

Management Co

Securities Association of China

Sei Asset Korea Co

Sembcorp Industries
Semiconductor Manufacturing

International Corporation

SFS-MH Asset Management

Shanghai Dongjin Business

Consulting Co

Shanghai Howard Johnson Hotel

Management Co Shanghai Huali Microelectronics

ilaligilal Hud

Corporation
Shanghai Huayi Engineering Corporation

Shanghai Industrial Holdings

Shanghai International Trust Co

Shanghai Lion City Textile Co

Shanghai Municipal Development and

Reform Commission

Shanghai Pudong Kerry City Properties

Shanghai RADIALL Electronics Co

Shanghai University of Political Science and Law

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SHARP Middle East FZE

Shell Eastern Petroleum (Pte) Shell Malaysia

Shenhua Group Corporation

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Shimizu Corporation

Shui On Development

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Siemens, China Siemens Industr

Siemens Industry Software India Private

Siemens

Siemens Seoul Sime Darby Berhad

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SITA

SITA IT Services (Beijing)

Six Construct
SK Energy Co
SK Global Chemical
SK Holdings Co
SK Hynix Inc.
SK Innovation
SK Lubricants
SK Planet Co
SK Telecom Co
SKALI Group
SKF (China) Co

SMBC Nikko Securities (Hong Kong)

SMIC

SKHynix Inc

SMIT Singapore Pte SMRT Corporation Societe Generale Societe Generale (China)

Societe Generale Securities Asia Soho Group

Solvay Asia Pacific Co

SOMAR

Sony (China)
Sony Mobile Communications

(China) Co
Sony Music Entertainment (China)
Sony Music Entertainment Asia Inc

Sony Music Entertainment Asia Inc. Sorouh Real Estate PJSC.

South China Media

SPAL Automotive Components

(Shanghai) Co SPML Infra

Spreadtrum Communications

(Shanghai) Co

Springfield Financial Advisory

SPX Corporation SPX Korea Co ST Aerospace

ST Asset Management ST Trustees Management Stamford Land Corporation Standard Chartered Bank

Standard Chartered Bank (Hong Kong)

Star Energy

Starbucks (China) Company
Starwood Hotels & Resorts Pte
State Nuclear Power Technology
Corporation

State Street Bank and Trust Company

State Street Global Advisors Asia

STATS ChipPAC

STMicroelectronics (China)

Investment Co
Stora Enso China
Stryker Pacific
STX Corporation
STX Heavy Industries
STX Pan Ocean CoLtd
Styrolution Korea
Suez Environnement Asia

Suhyup Bank

Sumatra Copper & Gold plc
SUN Group Enterprises Private
Sun Hung Kai Real Estate Agency
Sun Microsystems (China) Co
Sundong Shipbuilding & Marine

Engineering Co

SunEdison Energy (Thailand)

Company SunGard SunGard China

SunGard Data Systems Inc.

Supreme Fuels

Susterra Partners and Accolade Inc.

Svitzer Middle East

Swiber Corporate Services Pte

Swiber Holdings

Swiss Reinsurance Company Swiss Reinsurance Company Beijing

Branch

Syarikat Bekalan Air Selangor Sdn Bhd

Sybase Hong Kong SYE Consulting Symphony Holdings Syngenta Asia Pacific Pte Syngenta Seeds (Beijing) Co 7

T. Rowe Price Hong Kong

Tabreed

Takeda (China) Holdings. Co Takeda Pharmaceutical Company

TAL Education Group

Talal Abu-Ghazaleh & Co International

- TAGI

Tameer Holding Investment LLC TATA Power Delhi Distribution Tawazun Holding Company LLC

TCT Mobile

TDIC

Technicolor Asia
Technicolor Hong Kong
TECOM Investments
Telekom Malaysia Berhad
Television Broadcasts
Telindus (Thailand)
Temasek International Pte
Tenaga Nasional Berhad

Tencent Holdings
Tesco (China)
Tesco Stores (Malays)

Tesco Stores (Malaysia) Sdn Bhd Tessenderlo Trading (Shanghai) Co

Tetra Pak (Thailand) Tetra Pak China Texas Instruments

Texchem Corporation Sdn Bhd Thai Beverage Public Company Thai Otsuka Pharmaceutical Co

Thales China

Thales International Middle East &

Western Asia

The American Chamber of Commerce

in Thailand The ART Heir Group

The Ascott

The Bangchak Petroleum Public

Company

The Bank of Nova Scotia Berhad The Bank of Tokyo-Mitsubishi UFJ,

The Carlyle Group
The Cragus Group
The Cragus Group
The Dairy Farm Group
The Erawan Group PLC
The Hong Kong Jockey Club
The Korean Commercial Arbitration

Board

The Linde Group
The Lubrizol Corporation
The Management Center
The Marketing Store
The National Investor (TNI)

The New Straits Times Press (Malaysia)

Berhad

The Prudential Life Insurance Company

of Korea

The Royal Bank of Scotland N.V., (Seoul Branch)

The Shipping Corporation of India The Stock Exchange of Thailand

The Straits Trading Company
The Three Factors Company "en3"

The University of Hong Kong

The Walt Disney Company (Shanghai)

The Walt Disney Company (Southeast

Asia) Pte

Thomson International Health

Services Pte
Thoresen Group
ThyssenKrupp (China)
Tibra Trading Hong Kong

TIENS Group
Time Travel LLC
Titis Sampurna

TMI

TNT China

Tod's Hong Kong

Tokio Marine & Nichido Fire

Insurance Co
Toll Global Logistics

Toll Logistics Logistics Division

Toppan Printing Co TOT Public Company

Total China Investment Company

Total Petrochemicals China Total United Arab Emirates

Tourism Development & Investment

Company

Tower Bersama Group

Towers Watson Trafigura Pte

TransPower Company

Travelport

TrendStar International Trading Co True Corporation Public Company

Trustconsult (Asia)
Tsing Capital

Tuas Power Generation Pte Turner International Asia Pacific Turner International India Private

TUV Rheinland (China)

twofour54

Tyco International Asia, Inc.

U

U Mobile Sdn Bhd UAE Ministry of Justice

UBS AG UC RUSAL UCB Pharma

UEM Builders Berhad
UEM Group Berhad

UL LLC UM Malaysia Unaoil Group Underwriters Laboratories Inc.

UniCredit Bank AG Unilever China Unilever Thai Trading Uni-Tech Trade Corporation United Company RUSAL

(Hong Kong)

United Insurance Company United Overseas Bank (China)

United Overseas Bank (Malaysia) Bhd United Technologies

Universal Music University of Malaya UOA Development Bhd UOP Process Technology Co

UPS

Usaha Tegas Sdn Bhd UTC Aerospace Systems

UTC Climate, Controls & Security

V

Vale

Value Retail (Suzhou) Co Value Retail (Suzhou) Co Velcan Energy Group

Veolia Environmental Services Asia

Veolia Transport RATP Asia Veolia Water Japan K.K. Veolia Water Solutions &

Technologies Vervata Co

Videocon Telecommunications VinaCapital Corporate Finance

Vietnam Co

Vinythai Public Company Virbac Asia Pacific Co Visa Hong Kong Vision Express Vistaprint Inc Vistra (UAE)

Vitz Global Management

VMware Information Technology

(China) Co Vodafone India

Volvo (China) Investment Co Shanghai

Volvo Automotive Finance (China) Vortex Capital

w

Wah Hin & Co (Pte) Wallich & Matthes Wal-Mart Asia Pte Wana Artha Life

Warburg Pincus Asia LLC

Watts (Shanghai) Management Co Weatherford Asia Pacific Pte Weatherford Oil Tool Middle East Weichai Power Co Wells Fargo Bank, N.A.

Welspun Energy , Delhi

West Kowloon Cultural District

Authority

Western Union Business Solutions

Wharf T&T

Willis (Singapore) Pte Wilmar International Wing Hang Bank Wing Tai Properties Wison Group

Wockhardt Woori Asset Management World Sport Group Pte

World Taekwondo Federation

Wrigley India Pvt.

WS Atkins & Partners Overseas

X

Xian Janssen Pharmaceutical Xilinx Asia Pacific Pte. Xinhua Holdings

Y

Yahoo! Asia Pacific Ptd Yahoo! Hong Kong Yahoo! Korea Yanlord Land Group YTL PowerSeraya Pte. Yuhan Corporation

Z

Zara Commercial (Shanghai) Co Zegna Trading (Shanghai) Co Zelan Berhad Zhejiang Geely Holding Group Zimmer (Shanghai) Medical International Trading Co

Zuji Pte

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About the Directors



Tim Gilkison is a founding director of Pacific Business Press, founder and hosts of the *In-House Community* and its associated platforms, including ASIAN-MENA COUNSEL, the In-House Congress and www.inhousecommunity.com.

Tim established the first In-House Congress in Hong Kong in 1998, bringing the the city's in-house counsel together as a community for the first time, and launched the region's first publication dedicated to in-house practice, In-House Briefing (now Asian-mena Counsel). He has over 19 years of experience in the corporate legal publishing and conference industry.

Previously Tim worked for Pearson Professional (FT Law & Tax), Euromoney (Jersey) Ltd in Hong Kong and BPCC (in the UK).

Tim has lived in Asia since 1995.



Patrick Dransfield is Co-Director of In-House Community and has over 21 years of experience working in the legal industry. He joined Pacific Business Press in 2008. His responsibilities include publishing Asian-mena Counsel, revenue generation and management and speaking at twenty annual in-house community events and the In-House Counsels of the Year awards. Patrick also writes regularly on the business of law for Asian-mena Counsel. He is in frequent demand as a speaker / trainer on the business of law and has been invited by the Shanghai Bar Association, London's Professional Services Marketing Group, the Asia Pacific Professional Services Marketing Association and the International Bar Association, among others.

Patrick has over eight years of direct law firm experience; working as Marketing and Business Development Director for Asia for Shearman & Sterling and White & Case respectively. Prior to that, Patrick worked as Asia Managing Director of Asia Law & Practice, a solely owned subsidiary of Euromoney Institutional Investor. His responsibilities included IFLR, China Law & Practice, Asia Law & Practice and numerous books, including the first ever investment guide to South Korea (1999) and also the well-received 'The Life and Death of a Dotcom in China'. Patrick also devised and hosted the inaugural IFLR Asia Awards, which continues in the same format to this day. He began his publishing career with Haymarket Publishing in London in 1987.

Patrick is a graduate of Leeds University (B.A. Joint Hons. in English and History of Art) and also holds a Master's Degree in Far East Area Studies (specializing in Chinese History, Anthropology and Politics) from London University's School of Oriental & African Studies (SOAS).

For further details on the *In-House Community* and it's associated forums, please contact:

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